

Mriganka Gupta

Product and UI/UX Designer

EXPERIENCE

Product Design Intern — Retail Business Services

JANUARY 2021 - ONGOING

I work in a cross-functional team to ideate solutions for the retail sector. Collaborating virtually, I am leading an enterprise management project, wherein I conduct user research and design thinking workshops to map an MVP, and will now work on designing the UI and rapid prototyping.

Graphic Design Supervisor — RIT

AUGUST 2019 - MAY 2020

Mentored a team of 3 designers and created assets for the Marketing Team at RIT which included web design, wayfinding, and marketing collateral. I also supervised daily operations and team meetings, organized workshops, and managed client communication.

UI/UX Design Intern — Kasasa

JUNE 2019 - AUGUST 2019

Conducted an in-depth analysis of Kasasa's digital presence and documented the discrepancies in their UI patterns. Executed user research which was then used to develop the Kasasa Design System including guidelines for web forms, navigation patterns, and layouts.

EDUCATION

Rochester Institute of Technology

Rochester, NY — *MFA in Visual Communication Design*

AUGUST 2018 - MAY 2021 (EXPECTED)

National Institute of Fashion Technology

Chennai, India — *B.Des in Communication Design*

AUGUST 2014 - MAY 2018

LEADERSHIP

Graduate Delegate Nominee - 2021

ALANA Student Government Representative - 2019

CONTACT

585-967-9396

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CORE SKILLS

User Experience Design

Interface Design

User Research

Project Management

Rapid Prototyping

A/B Testing

Agile Leadership

SOFTWARE SKILLS

Figma, Sketch, Principle, Mural, Adobe XD, Marvel, Zeplin, Notion, Jira, Azure, Cinema 4D, After Effects, Adobe CC, Miro

PORTFOLIO

www.mrigankagupta.com

LINKEDIN

linkedin.com/in/mrigankagupta